



For Immediate Release

## **VirtualThere Introduces Enterprise Instant Messaging Platform** **Expresso IM Enterprise Edition provides a robust communications platform for business**

Toronto, Canada (January 29, 2002)

VirtualThere, a pioneer in providing pervasive messaging applications, announced today the immediate availability of Expresso IM Enterprise Edition, an enterprise class instant messaging platform.

The new product provides an effective way for businesses to immediately realize a return on investment by reducing costs and increasing the efficiency of communication. Expresso IM Enterprise Edition also enables the streamlining of workflow processes by enabling businesses to distribute information effectively and securely throughout the enterprise across a full range of computers and mobile devices.

Unlike public instant messaging services, Expresso IM Enterprise Edition is specifically designed for usage in the workplace. "Relying on a public instant messaging network for corporate collaboration is like using Hotmail for corporate email, a medium prone to spamming and serious security issues. Expresso IM Enterprise Edition stands out by offering the convenience of these public instant messaging services while incorporating a full range of features that allow businesses to benefit from integrating real-time collaboration into business processes," said Raymond Tsui, Chief Technology Officer at VirtualThere Inc.

Expresso IM Enterprise Edition boosts the efficiency of projects and procedures requiring coordination and collaboration, and can greatly assist businesses with geographically dispersed offices or personnel dealing with sensitive or real-time information and documents, such as financial institutions, manufacturing plants, insurance agencies, law firms, government offices and healthcare institutions. Immediate benefits gained include reduced telephone costs, as well as fewer voice mails and emails leading to more streamlined and effective communication with colleagues, partners and customers. Expresso IM Enterprise Edition is available in customized standalone configurations, or as an application tightly integrated into existing enterprise resource planning (ERP), customer relationship management (CRM) or human resources applications.

"We're very bullish on corporate IM," said Robert Mahowald, a senior analyst with the Collaborative Computing Group at International Data Corporation, a market research firm. "About 70% of companies have employees that use consumer IM services, and systems administrators are becoming much more aware of the serious challenges of consumer IM services in the workplace."

Whether you're managing the needs of a small workgroup or a large multi-national corporation, Expresso IM Enterprise Edition is available in the form of a hosted solution or appropriately configured server appliance to suit businesses of any size. Whatever method is chosen, companies will benefit from a robust and reliable system that is quick to setup, simple to administer and easy to support on an ongoing basis.

Expresso IM Enterprise Edition is available for trials and for immediate deployment.

For more information please contact:

Emmy Choi  
VP Business Development  
Tel: +1.416.944.2977  
Fax: +1.416.944.3518  
Email: [echoi@virtualthere.com](mailto:echoi@virtualthere.com)



## **About VirtualThere**

VirtualThere Inc. (<http://www.virtualthere.com>) is a leading provider of pervasive messaging applications designed to simplify communication across different devices and different mediums, whether wired or wireless. The company's technology is licensed to leading telecom equipment manufacturers, wireless network carriers, and other enterprise clients worldwide. In the past year, innovative applications developed by VirtualThere have received global industry recognition from Internet World, Nokia and IBM.